Presentation of Work Plan 2007-08 (NFCG Review Meeting)

By

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About LIBA

• The Loyola Institute of Business Administration (LIBA) was established in 1979, by the Society of Jesus in the campus of the 79 year old famed Loyola College.

• LIBA offers a Two year Full Time Programme and a Three year Part Time PGDBA, approved by AICTE.

• LIBA is committed to the training of future entrepreneurs/managers, who will be professionally competent, ethically conscious with a concern for the welfare of the weak and underprivileged in society. LIBA has earned a reputation as one of the best – run Business Schools in South India.
With a view to spreading awareness of ethical business and corporate governance, LIBA instituted the Loyola Centre for Business Ethics and Corporate Governance in 2004.

To provide training and other intervention in the above three areas.

To create knowledge and disseminate the same to various stakeholders (students, corporates, govt., NGOs) in the society.

To showcase a corporate as a role model in Corporate Citizenship.
activities in 2006-07

- Introduction of
  - A core course in Business Ethics
  - An elective course in Corporate Governance & CSR
- Publication of the first ever post graduate level text book on Corporate Governance
INSTITUTE - INDUSTRY INTERACTION

• Interaction with Chambers of Commerce such as FICCI, CII etc for furtherance of the Centre’s objectives

  • Knowledge partners with FICCI for their conference on CSR on 15th of Nov, 2006.

• Some faculty members are part of their advisory councils.
The 8th Mother Teresa Award for Corporate Citizen

Organized on the 6th of Dec, 2006

Conferred on: Tata Steel Limited

By His Excellency Governor of Tamil Nadu
Shri Surjit Singh Barnala.
..activities in 2006-07

Christmas Celebrations on 9th Dec, 2006

- Forty differently abled children were entertained and offered gifts by faculty and students.

- A similar gesture was also shown to members of old age home.
activities in 2006-07

The first ever conference organized by a B-School on the ethical trilogy:

BEACON ’07: International Conference on Business Ethics, Corporate Social Responsibility and Corporate Governance

At Le Royal Meridien, Chennai
On: 15th and 16th of March, 2007
A few distinguished speakers included:

- Mr. Damodaran, Chairman, SEBI
- Dr. J.J. Irani, Director, Tata Sons
- Mr. Arindam Banerjee, MD, Deutsche Bank
- Dr. Madhav Mehra, President, World Council for Corporate Governance
- Mr. Krishna Mohan, President, Ogilvy & Mather
- Prof. Luc Van Ledekerke, President European Business Ethics Network
- Mr. MA Alagappan, ED, Murugappa Group
- Mr. Mathur, Chairman, NSE
- Mr. N Ram, Editor-in-Chief, The Hindu Group of Publications

..activities in 2006-07
Outcomes of the conference:

• Extensive All India Media Coverage (Press, TV, Internet etc)
• Attendance of 700 delegates (50% students)
• Conference paper publication is being planned
• International Case Study Competition – results awaited
Mr. Damodaran speaks:

“I believe this is not just the first conference that a business school has organised on these subjects, it is the first time in little over two years that I have been associated with Securities Exchange Board that I have been to a seminar where Corporate Ethics, Corporate Governance & Corporate Social Responsibility are being discussed in the same forum by the same people at the same time.”
Schedule of Events for 2007-2008

• Mother Teresa Award for the Corporate Citizen 2006 function, late June 2007 or early July 2007.
• Declamation Contest:
  • Registration of Student's name with the choice of topic on Corporate Governance, 8th Dec. 2007.
  • Last Date for the receipt of the paper 19th January, 2008.
• Declamation Contest – date to be decided
• Director Orientation Programmes – Nov. 2007 and Feb. 2008 Exact date to be decided.
• National Conference on Corporate Governance – 25th Jan. 2008
• Survey on Ethical Awareness of Indian Managers – Collaborative effort with Jesuit and other like-minded institutions having evening management programmes, Jan – March 2008.
The Ninth Mother Teresa Award for Corporate Citizen

- The ceremony to confer the prestigious Mother Teresa Award for Corporate Citizen will be held for the ninth time, either at the end of June or beginning of July, 2007.
- The jury was headed by Mr. N. Vittal, former Central Vigilance Commissioner. It has Mr. T.S. Krishnamurthy, Former Chief Election Commissioner and Mr. R. Ramaraj, Founder CEO, Sify Ltd.
- NTPC Ltd was chosen as the corporate citizen amongst 15 listed corporate contestants.
..activities planned for 2007-08

• Declamation Contest on Issues of Corporate Governance
  LIBA in association with the NFCG, will organise a Declamation Contest with a view to promoting awareness of corporate ethical practices and governance among our students. The contest would be under the aegis of the NFCG. NFCG would sponsor three prizes:
  • First Prize, Rs. 25,000/-
  • Second Prize, Rs. 15,000/-
  • Third Prize Rs. 10,000/-
  The contest would be open to the final year students who may choose a relevant topic/issue related to Corporate Governance. The contest would be in the form of submission of a paper, followed by an event where participants would deliberate on the papers before the entire body of students as audience.
National Seminar on Corporate Governance

• Objective:
  • To promote awareness of the best Corporate Governance practices amongst students, academicians and corporates.

• Plan:
  • The National Conference on Corporate Governance will be held in January 2008
# Estimated Expenses

## Declamation Contest

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Conveyance and Incidental expenses to the members of the Jury</td>
<td>20,000</td>
</tr>
<tr>
<td>b. Tea &amp; Snacks to audience numbering 400 persons @ Rs.25/=</td>
<td>10,000</td>
</tr>
<tr>
<td>c. Stage &amp; mike arrangements</td>
<td>10,000</td>
</tr>
<tr>
<td>d. Incidental Expenses</td>
<td>5,000</td>
</tr>
<tr>
<td>e. Mementos</td>
<td>5,000</td>
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<tr>
<td>f. Prize money: I Prize Rs. 25,000</td>
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<tr>
<td>II Prize Rs.15,000</td>
<td></td>
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<tr>
<td>III Prize Rs. 10,000</td>
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Total Expenses: Rs. 100,000
Estimated Expenses

National Seminar on Corporate Governance:

a.) Advertisement : The Hindu  1,57,500.00
     : Eco. Times  1,20,750.00
b.) Printing of Brochure  20,000.00
c.) Files, Kits Folders, Banners etc.  20,000.00
d.) Tea, snacks, Lunch for about 500 participants @ Rs.100/- each. Conveyance to outside speakers  60,000.00
e.) Conveyance to outside speakers  25,000.00
f.) Incidental Expenses  10,000.00
g.) Auditorium Hire charges, Stage and Mike arrangements  50,000.00

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Total Expenses (A)  4,63,250.00

Delegates Fee Collection:

Outside Students Rs. 100 x 100  10,000.00
Corporates 500 x 100  50,000.00

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Total (B)  60,000.00

Actual Expense to be borne by LIBA (A – B )  4,03,250.00
Thank You